Application No. 10/601,773 Amendment dated July 15, 2005 Reply to Office Action of April 15, 2005

PATENT

## Amendments to the Claims:

This listing of claims will replace all prior versions, and listings of claims in the application.

## Listing of Claims:

## 1-21. (Canceled)

22. (Currently Amended) A method for providing transmission of a selected media program to a wireless handset deployed in a wireless network having at least one cell site coverage area associated therewith, the method comprising:

receiving at least one transmission comprising a media program from a media program provider;

receiving a <u>sequence of keystrokes request</u>-from at least one wireless handset selecting a media program, wherein the <u>sequence of keystrokes represent call letters associated</u> with a radio station; and

transmitting the selected media program to the wireless handset;

wherein the request comprises a wireless signal that represents call letters associated with a radio station.

23. (Currently Amended) A method for providing transmission of a selected media program to a wireless handset deployed in a wireless network having at least one cell site coverage area associated therewith, the method comprising:

receiving at least one transmission comprising a media program from a media program provider;

receiving a <u>sequence of keystrokes request</u>-from at least one wireless handset selecting a media program, wherein the sequence of keystrokes represent call letters associated with a television station; and

transmitting the selected media program to the wireless handset;

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wherein the request comprises a wireless signal that represents call letters associated with a television station.

24. (Currently Amended) A method for providing transmission of a selected media program to a wireless handset deployed in a wireless network having at least one cell site coverage area associated therewith, the method comprising:

receiving at least one transmission comprising a media program from a media program provider;

receiving a <u>sequence of keystrokes request</u> from at least one wireless handset selecting a media program, wherein the sequence of keystrokes represent a frequency associated with a radio station; and

transmitting the selected media program to the wireless handset;

wherein the request comprises a wireless signal that represents a frequency associated with a radio station.

- 25. (Previously Presented) The method of claim 24, wherein the wireless handset is located at a physical location and the signal represents the frequency of a radio station having a broadcast range comprising the physical location.
- 26. (Previously Presented) The method of claim 24, wherein the wireless handset is located at a physical location and the signal represents the frequency of a radio station having a broadcast range not comprising the physical location.
- 27. (Currently Amended) A method for providing transmission of a selected media program to a wireless handset deployed in a wireless network having at least one cell site coverage area associated therewith, the method comprising:

receiving at least one transmission comprising a media program from a media program provider;

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receiving a <u>sequence of keystrokes request</u> from at least one wireless handset selecting a media program, wherein the <u>sequence of keystrokes represent a channel associated</u> with a television station; and

transmitting the selected media program to the wireless handset;

wherein-the request comprises a wireless-signal-that represents a channel associated with a television station.

- 28. (Previously Presented) The method of claim 27, wherein the wireless handset is located at a physical location and the signal represents the channel of a television station having a broadcast range comprising the physical location.
- 29. (Previously Presented) The method of claim 27, wherein the wireless handset is located at a physical location and the signal represents the channel of a television station having a broadcast range not comprising the physical location.